



# FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

VOLUME #27 / ISSUE #4

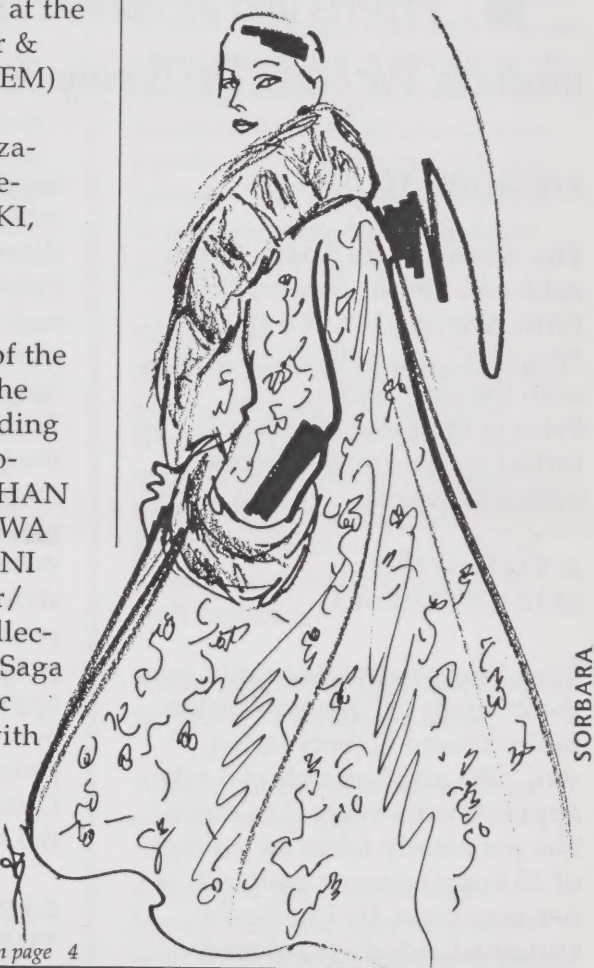
## FUR REAL

**T**he allure of fur! Forget faux, real is back in a big way. At the fall fashion shows, many designers incorporated real furs into their collections to the delight of their audience. So what can we expect from the furriers themselves? A fur for every lifestyle and budget!

According to the Fur Information Council of America (F.I.C.A.), fur sales increased by over 15% in '99 and retailers also reported that sales in January were on the rise. "Designers are taking fur to a new level of popularity and fashion status," declared Carol Wynne, Executive Director, FICA. This phi-

losophy was also apparent at the recent North American Fur & Fashion Exposition (NAFFEM) held in Montreal. Here the theme was the 'democratization' of fur. At NAFFEM, renowned fur designers, ZUKI, PAULA LISHMAN, GROSVENOR CANADA, FURWORKS, and DINO GASPARI were just a few of the top names represented at the May show. In addition, leading lights in Canadian ready-to-wear, ROSS MAYER, STEPHAN CARAS, DAVID DIXON, EWA MAJAK and FEIZAL VIRANI premiered their capsule fur/textile Design Network Collections in collaboration with Saga Furs of Scandinavia, Tanbec Fur Dressers and Dyers, (with support from Canada Economic development) and a new sponsor, the North American Fur Association. On display at

*continued on page 4*



## ONE-STOP SHOPPING

### Fall Accessories 2000

**I**f attendance at the recent trade shows offers any indication, the fall accessory season promises to be a hot one. Multiethnic looks, embellishment and color drive the market. Scarves and stoles go beyond the ubiquitous pashminas to

more decorative or plush versions. Handbags come in a plethora of styles, the dainty beaded or embroidered mini totes to the more directional "Pradaesque" bowling bags shown in every conceivable material. Millinery also runs the gamut: lush fur toques and berets, sculpted cocktail hats

and dramatic fur felt luncheon brims. Jewelry tends towards the romantic and delicate, with importance placed on necklaces and earrings. Lariats and chokers share the spotlight with earrings that have movement, especially hoops and chandeliers. In addition, we found that more and more designers are branching into the semiprecious and "real" jewelry classification. In every accessory category, there are wonderful pieces to be

*continued on page 6*



# THE BEAUTY BEAT

## FALL – PART ONE

**T***his season, our two-part beauty roundup includes three sessions with various beauty experts and an overview of the best new products. We begin The Beauty Beat with our experts.*

### EYEBROWS TO DIE FOR

The Avon Centre Spa & Salon

Address: Trump Tower, 725

Fifth Avenue, NY, NY 10022

What It Costs: with Eliza: \$65;

with the staff: \$45

Price is the same whether for an initial visit or maintenance visit afterwards

### A VISIT WITH ELIZA PETRESCU

Eliza Petrescu has her salon on the 2<sup>nd</sup> floor of The Avon Salon in the Trump Towers facing 5<sup>th</sup> Ave. She and her staff of 2 take appointments every 7 minutes. She personally takes an average of 25 appointments and each of her assistants, 10-15. Eliza's curtained cubicle is covered with photos of celebrities. A few famous faces whose brows she has sculpted include Tracey Pollan, Jennifer Lopez, Paulina Poritzkova, Marla Maples and Kristie Alley.

I was pleasantly surprised at how quickly Avon PR Director, Kimberly Porter, was able to get me in, but at the same time a little bit apprehensive about meeting the acknowledged "queen of eyebrows". The entire

experience took less than 20 minutes. She started with a thorough examination of the brows under a halogen lamp and ended with simple instructions on how to use the take-home brow kit she has created. The kit, priced at \$45, features the best blonde eyebrow pencil I've ever tried. As Eliza explained, if brows are uneven in thickness and/or fuzzy they should be filled-in with the pencil. The brow should become progressively thinner as you approach the outer corner of the eye. Beautiful brows "are a process, not an overnight thing." Over plucking, she maintains, is the #1 brow sin.

### 2 WEEKS LATER - THE RESULTS

Brows grew in a bit but the growth wasn't messy thanks to Eliza's blonde pencil, combined with the non-gooey gel that corrected faults like hairs that stick-up. Darker brows *did* pop my eyes and make me look as if I was wearing flattering eye make-up. For once, my eyes didn't look tired, or as if they were "disappearing". The gray eye pencil in the kit is a nice touch too, if you want to spend the extra minute it takes to apply.

The International chatted with Eliza about brow do's and don'ts and found that good brow maintenance is actually less time consuming and involved than poor brow maintenance.

### Q & A with ELIZA PETRESCU

**Q:** Oftentimes when someone is very successful, people assume that they are an overnight success. Have you been in the brow business for a long time? How long have you been doing only brows?

**EP:** I've been an esthetician for over 20 years. In the beginning, I was doing all kinds of waxing and facials too. After 10 years, I did only waxing. In the last 5 years I've only worked on brows. I've been at Avon for almost 3 years now.

**Q:** Who has perfect eyebrows, past or present?

**EP:** Marilyn Monroe, Catherine Deneuve, Ann Margaret, all of them are beautiful, gorgeous women. They all have in common that classical beautiful arch that frames the face and gives them that impeccable sexy look.

**Q:** About the kit. What gave you the idea of putting one together? What is superior about your kit as opposed to everything else out there?

**EP:** The kit was my idea, I even designed the logo with my children. I have a lot of experience, and did a lot of research. I am like a scientist in my field. The experience I have is from working with as many as 40-50 people a day and being in the field for 25 years. No one before has come up with that blonde pencil that I have. I researched it very thoroughly. I did it to come



# MOOD SWINGS

SPRING/SUMMER 2001

**R**oseann Forde, the DuPont Company's Fashion Director, recently gave a presentation of the trends for the upcoming Spring/Summer 2001 Women's Collections. Lycra, found in many of her fabric swatches, has clearly become part of our lives to the point where it's hard to find a garment that *doesn't* have at least a tiny percentage of Lycra in it. Also in tandem with the continuing buoyant mood of both the economy and fashion, color continues to be very strong, with a few color surprises in store for the Spring/Summer Shows.

Forde maintained that what one wears is often dictated by one's mood. Accordingly, she divided her presentation into various moods: *Flirtations, Confident, and Carefree*. The following are the highlights and the main points she made in her presentation, with a few examples to illustrate each mood and fashion look.

**#1 Flirtations:** *celebrating femininity to the Nth degree.*

*Mauve and fuchsia are the new reds with pink taking a backseat this upcoming season. The influence of the intimates market continues in RTW as it has for the past 8 years. Details include embroidery, topstitching and jewel accents.*

## The Look

A two-piece outfit featuring a tank top and skirt with passementerie trim in cotton Lycra and an asymmetrically cut front and back.

A skirt with nylon mesh coming out of the hem giving an exposed under-slip effect. This, Forde says, is *very new*.

**#2 Confident:** *practical looks that fit in with our every day lives often manifested in a sporty approach to dressing.*

*Here lines are streamlined yet fluid, traditional yet sensual. Details include ruching, box pleats, and zippers and wrap styles. Colors tend towards cool classic neutrals such as navy, white, grays and blues. According to Forde, the blue-green fabrics have been very well received, the periwinkle in particular.*

## The Look

A) Items from Marks & Spencer's better and more fashion-forward line illustrate this group. Autograph is designed by Betty Jackson & Katherine Hamnett and has a Calvin Klein feel to it.

A black jacket with a slashed elbow sheer pink shirt underneath it, à la Helmut Lang.

A white patterned dress with sheer black dress overlay that lends a color wash effect.

B) Tailored and ladylike looks are also featured in this grouping.

A gray skirt worn with burgundy dot foulard print top, reminiscent of the Prada Spring 2000 collection.

## C) The Sporty Approach

A lilac peasant/poet wrap-front top with a ruffled neckline in polyknit suede. Polyknit suede consists of polyester plus Lycra, and is completely washable. This probably originated from Ultrasuede popularized by Halston in the '70s.

A red nylon mesh shirt with ruching.

A stone gray Japanese zipper-coat that can be unzipped into a short jacket.

**#3: Carefree:** *a lighthearted look at casual, enhanced by a variety of colorful, eclectic pieces.*

*Colors are bright and cheerful, with a focus on melon oranges and reds. A new color, "copper blonde," a combination of gold and copper, serves as a neutral. There also continues to be an enormous amount of denim and jean dressing, according to Forde. Very feminized jean jackets are enjoying popularity going forward. She also remarked that there was a tendency to decorate to the hilt in the junior and children's market.*

## The Look

A) Unusual fabrics feature in this group, such as polyurethane coated fabrics and fabrics that blend Tievac (Fedex envelope material) and Lycra together. Of special interest is the pairing of incongruous fabrics that work well together.

A skirt of ballerina tulle layered with industrial parachute zip fabric.

A polka dot skirt worn with an orange wrap top.

A trumpet skirt with orange topstitching and gold hem worn with sheer orange deep neck polo.

B) Within this category, Forde also showed some garments that work well for the full figured woman.

A pretty brown, print dress with lace hem.

Special Note: New fabric combinations of fake leather with Lycra. A fabric that will combine real leather with Lycra is in development.



the NAFFEM trend Forum, the furs were displayed according to three distinct categories: luxe, glamorous, flamboyant looks; a minimalist casual chic aimed at the professional woman called New Couture; eclectic styles with a youthful edge for Urban Chic. Paul Twigg, president of the Retail Fur Council of Canada stated, "We have to credit a shift in consumer attitudes towards fur, a recognition that wearing fur is as natural as using wool, leather or any other fine clothing material."

The key elements this year are volume (heavy furs are a thing of the past), and furs that are sheared, plucked or knitted for ultra-lightness. Details include embroideries, and the fastenings, accessories and treatments used to achieve artificial volume. Important too are sophisticated color effects, reversible styles, surface and vintage effects. Colors run the gamut from deliciously pale pastels to iridescent winter whites, red and raspberry, camel and brown, khaki and moss, gray and black, as well as military uniform colors and natural shades found in the wild. Whether a neophyte or diehard collector, there's a fur for everyone this fall. Some of the best "looks" at the recent F.I.C.A. show included, SORBARA's magnificent gold floral brocade clutch coat, fully lined, collared and cuffed in golden sable; GIULIANA TESO's reversible sheared beaver batik dyed coat with fox collar and cuffs; and BEN KAHN's elegantly simple black velvet chinchilla topper. BILL BLASS for DAMSELLE LTD offered an understated straight cut luxor (South African lamb) or leather coat in pearl with a

bleached mink collar; while OSCAR de la RENTA for ALIXANDRE FURS featured a trench coat in rich chartreuse tweed padagon lamb. At HELEN YARMAK INTERNATIONAL there was a terrific two-for-one in the form of her reversible white Swakara 3/4 coat. Knitted furs have come a long way and some of the most striking designs are from M.T. BEAUTY and CASSIN. From the former, we loved designer CLAUDE MONTANA's casual cream knitted beaver

hooded vest and red knitted beaver top with speckled oversize collar in black fox. Cassin showed an adorable woven rabbit coat in kiwi and an olive melange woven rabbit 'triple crown' scarf. Strictly for the young is MINK MART's pale pink fox capelet, and the plucked mink short '60s-inspired coats at CHRISTIE BROTHERS, which come in delicious shades of powder puff blue and bubble gum pink.



OSCAR DE LA RENTA for ALIXANDRE



out with something useful for my clients who are all over the world. I have worldwide sales—Italy, Germany, Australia, Japan, Brazil, Mexico, everywhere.

I am not an overnight success story. My first write-up was 10 years ago in *Allure Magazine* for leg and bikini waxing. While I was doing body waxing, I would also try to help them with their eyebrows, if they wanted help. Not much later, *Vogue* followed up. Before that, people found out about me by word of mouth. Once the ball got rolling, they would say, "Oh my God, what did you do with my face? People are telling me I look more relaxed." Back then, I started by correcting brows, making them even.

**Q:** When clients first come in to see you, what is the first thing you look for when you look at their face? Can you review your easy steps?

**EP:** For people who cannot come to me too much, they can follow 3 easy steps at home. In my kit, I explain everything in the booklet and have sketches you can follow for direction. If you use my kit, you can get away with some hair growth. When you over pluck you can break the hairs and that's bad.

Eliza's 3 Easy Steps to Perfect Brows

**Step #1:** Take some measurements. Look for distance, length and arch. I take the scissors, brush and trim.

**Step #2:** See which brow is higher or lower, drop down the higher one so they're even, and balance them as much as you

can. Look at your brows' thickness. Brows should be thicker closer to the nose and thinner at the end.

**Step #3:** Apply the gel over your filled in brows

**Step #4: (optional)** Apply gray eye pencil to open up the eye even more

**Q:** Why is the brow shape so important? Does the shape of your eye determine the brow shape?

**EP:** It's not really the eye shape, but your bone structure that's important. If you have a round face, I have to imagine that the bone is there so I can create the shape. I visualize it; you have to have an eye for it like you do for design. You can only learn if you have a master teacher like me.

**Q:** What is the best way to do your brows?

**EP:** Go to a professional—let them do it at least once and follow the line they give you. It's the same as coloring or cutting your hair. People now understand that brows are a big deal, because the press has finally given more importance to the eyebrow and as a result, people are more informed about them.

**Q:** What should you NEVER do to your brows?

**EP:** Never shave them or permanent electrolysis. Shaving is a disaster; it can ruin the shape forever. The hair never comes back or if it does, it comes back very unevenly and sparsely. People didn't have information before, now they do.

## THE 4-HANDED MASSAGE

The Adam Broderick Salon & Spa  
89 Danbury Road, Ridgefield,  
CT 06877

Tel: (203) 438-3994 / Website:  
[www.adambroderick.com](http://www.adambroderick.com)

(Approximately one hour's drive from mid-town Manhattan)

Massage Time commitment: 2 hours

Pre-massage: @ 20 minutes

Duration of service: approximately 1-hour

Object of the massage: Time-saving – 2-hours worth of massage in 1 hour.

What it costs: \$160

**Spa Director,** Eileen Nikola Guida (spa owner Adam Broderick's sister), experienced a 4-handed massage at a West-Coast spa and liked it so much that she added it to the list of services the Adam Broderick salon offers. What makes this massage different is that it is more of an all-over massage than a typical one-hour massage. While you can focus on particular body parts, the object of this massage is to leave you completely relaxed. The masseuse team who worked on me described the sensation you would feel at the end of the hour as "getting out of your head."

### The Salon Experience

I couldn't have chosen a better day to come in for a massage. It was a dreary drizzling Monday afternoon in June. As I waited for my steam, I became slightly apprehensive upon learning that Irene and Tony would be working on me. Admittedly, I felt uncomfortable at the prospect of having a male masseuse.

The pre-massage involved a 5-minute steam to open-up my pores in preparation for the massage and for the

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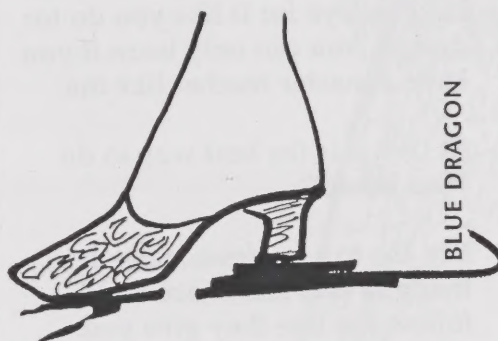


"ONE-STOP SHOPPING" continued from page 1  
found. F.I. decided to check out some of the top accessory reps to see if the concept of one-stop shopping really applies.

At ACCESSORIES THAT MATTER, the focus is on trendy handbags at various price ranges from bridge to designer. CERRUTI 1881 offers stunning floral printed suedes, in shades like olive, gray, beige and brown, and glossy patent bags in sleek slim shapes. NICOLE MILLER combines plaid wool with red patent in her "Tweedy Bird" range of totes and zip-top clutch bags; while her "Gotham" range of more structured shapes comes in wonderful color combinations like burgundy/olive patent. At ICEBERG, the strong looks include the baguette shape in beige pony with calf shoulder strap and the chic jacquard bags in raspberry and black. PIBRA scores with the east/west mailbag shape in color blocked suede from their "Ferrara" group.

ET CETERA provides everything from moderately priced hats to luxurious scarves. Out of Holland comes a terrific belt line called JBF CEINTURES BV. On offer are some striking modern designs, particularly the rubber combinations in tubular shapes with leather edges in metallic colors and solid brass hardware. Casual hats are the main focus at PLEASANT PHEASANT. There are polar fleeces and sherpas with a twist in bucket and crusher shapes, and a wonderful kettle brim in fun two-tone color combinations. SARAH CAVENDER, known for her striking metal mesh jewelry in silver, pewter, copper and gun-metal shades, shows very chic 36" lariats and a "pleated" wide cuff. LENI HOCH does hand dyed and hand pleated silk

scarves, rayon knits and devore velvets in gorgeous colors. Luxury lines abound at the rep LA COLLECTION. ELLEN RAINES MARTIN embellishes evening wraps and capes with beading and embroidery, dramatic Italian challis paisleys, and her signature wired taffetas and metallic organza scarves. Paris based ELENA CANTACUZENE shows dainty short necklaces and directional long earrings in semiprecious stones like hematite and labradorite. Also chic are her multiple strand necklaces in mixed metals. DELPHINE NARDIN's fabulous short necklaces and matching earrings, in mixed metals with resin accents, come in a delicate stylized leaf design. PARIS TOUJOURS has fabulous turtle-neck wool ponchos with folk-



loric embroidery, double-faced reversible ponchos, and faux fur capelets and berets in cheetah and other "furs". Faux fur pockets also decorate their chic ombre wool scarves. Some of the best looking totes come from JACQUES ESTEREL. His expandable versions come in nylon with cut out leather handles and feature outside pockets. These are available in 11 colors ranging from neutrals to brights. Esterel also shows some very clever reversible bags in suede/leather combinations, as well as chic leather handled rubber totes with attached rubber pouches.

YVETTE FRY is another rep with her pulse on the trends. Looking



great is SARAH SHAW with witty unstructured handbags like the east/west tote in two-toned haircalf with pinked edges and suede handles. She also shows a cute "vintage" group in "leopard" with brown suede handles, and a wood handled tote detailed with leather cross-stitching in a nice snake/suede combination. Looking good are the faux mink double-handled bags at HARVEY'S. Also fun is the zip-top hobo and oversized baguette in acid denim/red snake combinations. Noteworthy are the jewel toned fabric totes and coordinating headbands by COLLEZIONE, and GUN-MARIE NILSSON's popcorn crocheted folkloric inspired small bags, caps and scarves in vividly colored wool. HAUTE STUFF offers wool ponytail holders and headbands with either yarn flowers or applied

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leaves. Clever too are the snap-closed patent cuffs in olive, burgundy and snake. There's a terrific sweater-knit bag group in vivid shades with chenille flower embellishment at PIERRE URBACH, who also offers sophisticated beaded bags in Missoni stripes. These feature snap closures on their updated baguette silhouettes.

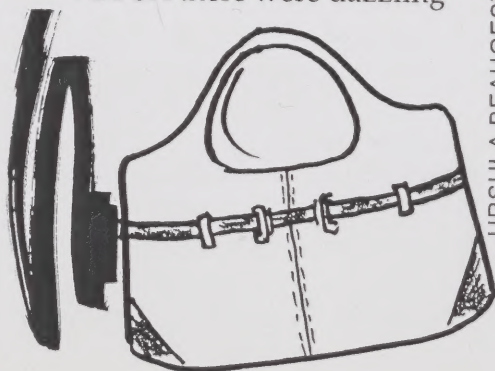
METROPOLITAN DESIGN GROUP also has an impressive range of designers. Parisian URSULA BEAUGESTE does marvelous embossed 4-button leather gloves with art deco swirls in lovely colors, and a



striking embossed suede, flat "bohemian" hobo with fringe trim in rich earth tones. We also love her camel felted wool soft bag with luggage leather belt and corner detailing. At RO, the best bags include a tote with a magnetic close, an elongated bowling bag in green leather, and flap-over messenger bag in rabbit fur. MARK SNIDER does oblong scarves with satin borders, satin scarves with mohair borders, and gorgeous silk taffetas with eyelash fringe. Asymmetric throws in taffeta/mohair combinations are unusual and versatile.

At FRAGMENTS the choices are superb (and many). PLAISIR D'OFFRIR shows a feminine group of vintage 14-K gold-plated metallic ribbon chokers, lariats in gold and semiprecious stones, large hoop earrings wide cuff, multistrand bracelets and stackable pave rings. RONA PHEIFFER, has delicate semiprecious/18K gold, ethnic-inspired necklaces meant to be worn in multiples; while THE CHRISTINA FERRARE COLLECTION incorporates fine crystals, precious and semiprecious stones (with trademark handcrafted clasps), in a group of dazzling necklaces, earrings and bracelets. This debut collection is sure to be a smash hit.

Our article wouldn't be complete without mentioning highlights from some of the terrific lines we spotted on our market and trade show rounds. At BLUE DRAGON we saw wonderful richly colored paisley brocade slides in low and medium heeled versions. ESCAPADES at INTERNATIONAL COUTURE had chic rabbit fur vests with bead fringe, a sheared French rabbit vest in black with a funnel neck, and fur "pompom" scarves in both rabbit or mink versions. CHELSEA TEXTILES showed fabulous pure wool shawls with delicate floral embroidery, brown satin mini handbags embroidered in beige flowers and beautiful slides in coordinating designs. At GERARD YOSCA there were dazzling



chandelier earrings handcrafted with Swarovski crystals, antique beads and seed pearls. Also gorgeous were his mink collars and cuffs embellished with jeweled crosses. We found some terrific handbags at FRED INTERNATIONAL. Very handsome were the French calf, molded bottom totes (and a stylish double-handled flap-over briefcase) in shades of camel, powder blue and black. Very directional are their versions of the ubiquitous "bowling bag"—great in red microfiber with black trim. From the new FARINELLI division we liked the charcoal flannel range accented with camel leather. DAVID COHEN has gone beyond millinery this season with a stunning group of fur boas and mink trimmed brocade scarves, and a dynamite looking fringed poncho in camel colored lamb suede. ROOTS had terrific accessories ranging from pastel suede sneakers and cowhide "baguette" bags, to tie-dyed suede sport totes, and faux pony head scarves in black/white piped in red or in colorful crocheted knit.



aromatherapy oils that would be used during the massage. Soothing Catalan guitar music played in the background. I was led to the massage room, which resembled a luxurious monk's cell, with polished gray granite walls.

Before starting, Irene (the lead masseuse that day) inquired if I had any problem spots I wanted worked on, and if the room temperature was comfortable. Irene explained that she and Tony work as a team and trade-off "ends," with the preferred end being the head. Tony worked on my legs, abdomen and feet and Irene the face, neck and arms. For my massage, they varied the routine a bit, and Tony massaged my incipient headache away. Tony turned out to be so low-key and thoroughly professional, that I completely forgot that Tony was a he. The pair favored lighter, calming Swedish massage type strokes over a more aggressive shiatsu or rolfing type of massage.

Most memorable were the final few minutes when Tony lightly massaged my abdomen and instructed me "to breathe out, making your stomach like Santa Claus." This proved to be remarkably relaxing and was a great take-home piece of information. Later on that week, I belly breathed my way to sleep using Tony's technique.

#### A FACIAL PEEL TO TREAT ROSACEA

**Robert A. Guida, M.D., F.A.C.S., P.C.** (Facial plastic and reconstructive surgery)  
8 East 75<sup>th</sup> Street, NYC, 10021  
Tel: (212) 871-090  
**What it costs:** In-office facial - \$75

Ever since I can remember, I have had a mild case of Rosacea,

a skin condition in which patches of the skin appear flushed. Rosacea is a hereditary condition. Janice Sergides, at Dr. Guida's office assured me that many fair skinned people such as myself suffer from Rosacea. It could, she said, be treated and improved but it cannot be eliminated forever. For my highly sensitive skin, Janice recommended the Oxygenating facial trio peel because of its healing properties. She applied the peels on my face with cotton balls, and sprayed my face at the end with chamomile and rosewater to calm my skin down. As the entire process takes under a half-hour, this is truly "a lunchtime peel". Most of the time I spent in the treatment room was before she administered the peel. Janice quizzed me about my skin, lifestyle and overall health before she touched my face. I left the office with a red tingling face, which calmed down within 4 hours as promised. As instructed, I did not exercise for the next 48 hours, a precaution against the skin bubbling should I start sweating excessively and overheat my skin.

#### THE RESULTS

**3-4 Days later:** skin flaked very slightly. At home, I diligently followed-up the office visit with Dr. Guida's 4-step cleansing, toning and moisturizing creams specifically formulated for those with Rosacea.

**2 weeks later:** skin began looking significantly clearer  
**One month later:** skin looked the best it has ever been.

**How often you need to return:** once a month for an in-office peel

**Product Information:**  
**The Creams:** Physician's Choice  
**Travel kit:** \$27 for a pack of

small sample sizes to try before you invest in the larger sizes  
Facial wash: 6oz, \$18  
Pumpkin Nutrient toner: 6oz, \$41  
Rebalance cream (to calm down redness): 4-oz., \$21  
Après peel cream: calms down the face after the peel and has hydrocortisone.  
Hydrator plus with SPF 15 for normal to dry skin: 4-oz, \$35

**Who to see:** Licensed aesthetician Janice Sergides for peels. She is a 27-year veteran in the skincare arena. Her motto is "less is best".

**Other services available at Dr. Guida's:** The Doctor specializes in ear, nose and throat surgery and is also a plastic surgeon who performs full face lifts, brow lifts, collagen and botox injections.

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